



CONTACT

Alina Broome

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724-771-8186

EDUCATION

Fashion Institute of Technology
Bachelor of Fine Arts
Graphic Design
Aug 2021 - May 2023

Fashion Institute of Technology
Associate of Arts and Sciences
Communication Design
Aug 2019 - May 2021

SKILLS

Photoshop
Illustrator
After Effects
Premiere Pro
InDesign
XD & Dreamweaver
Lightroom
Typography
Video Editing
Editorial Design
Digital Illustration
3D Design



EXPERIENCE

Graphic Designer / New York, NY

Q Prime Artist Management / Aug 2022 - Present

- ✦ Design and animate campaign assets for artists including Metallica, Disturbed, Baroness, Volbeat, and more.
- ✦ Create digital banners and ads for new releases and tours.
- ✦ Produce and curate video content for artist social media pages.

Graphic Designer / Remote

Social Currant / Dec 2020 - Present

- ✦ Collaborate with various clients, from large national advocacy organizations to D.C. startup companies.
- ✦ Design graphics and content for various social media platforms.
- ✦ Strategize a marketing plan that works uniquely for each client.
- ✦ Create engaging content to make an impact.

Freelance Graphic Designer / New York, NY

Freelance / Aug 2018 - Present

- ✦ Design logos, posters, album artwork, lyric videos, merchandise, and other visual materials.
- ✦ Create cohesive brand identities along with various assets and touch points.
- ✦ Work with clients to tailor deliverables suited to their company and goals.

Graphic Design Intern / New York, NY

Cliff Young Ltd. / Jan 2020 - Apr 2020

- ✦ Contributed to website redesign and improved user experience.
- ✦ Oversaw the curation, editing, formatting, and uploading of images to the company website and socials.
- ✦ Designed digital promo banners, cover photos, and brochures.

Creative Associate / Pittsburgh, PA

The TJX Companies / Apr 2018 - Nov 2020

- ✦ Used artistic skills along with marketing tactics to set up display features to promote new items.
- ✦ Managed and processed inventory.